



**RIVERVIEW
GARDENS**
a place to grow



2018 IMPACT REPORT



**RIVERVIEW®
GARDENS**

a place to grow



**Our mission
is to build dignity through
job training and employment.**

We believe in the dignity of hard work and allowing people to be part of their own solution. We approach our mission with the core concept that all people have value and can contribute to the community in which they live.





It has been another incredible year of growth here at Riverview Gardens - and we have you to thank!

It is because of you, our community members and volunteers who support our mission continuously, we are able to support hundreds of individuals in need in our community each year. And this year was no different.

We have exciting news at Riverview Gardens to share with you over these next few pages. This year continued to bring opportunity and impact to the people we serve and our volunteers and staff. We have much to be grateful for, and you were part of it!



Photo courtesy of Image Studios

Thank you for continued generosity and support. You are changing lives right here in the Fox Cities.

Sincere gratitude,

Cindy Shottley





Our Approach

Founded in December 2011, Riverview Gardens is a job-training program and a collaborative transformation of a 72-acre golf course to address root causes of homelessness and poverty. The vision of Riverview Gardens is to be recognized as a leader in providing job training for people with barriers to stable employment.

Each year, we serve:

- Individuals experiencing homelessness
- Those living in poverty
- Veterans
- At-risk youth
- Youth aging out of foster care
- Women fleeing domestic violence
- Single parents
- Previously incarcerated

We created five interactive social enterprises to provide unlimited job-training opportunities for the people we serve, with sources of revenue to support the mission.





ServiceWorks®

We engage individuals in need throughout the Fox Cities and Northeast Wisconsin in a 90-hour no-fail, no-cost, job-training program, ServiceWorks®. This program helps people obtain stable, permanent employment, allowing them to become self-sufficient community members. ServiceWorks® focuses on four transferable work skills to enable participants to be successful in the workplace.

Upon completion of the program, graduates are connected to employment and supportive services through a three-year Placement Success Program. The Placement Success Program is a collaborative continuation for ServiceWorks graduates, ensuring progress and stability and focusing on four best practice areas in serving individuals in need: employment/education, stable housing, social connections and well-being.

Our programs are about creating resilience, a support network and a sustainable future for the people we serve and therefore, the entire community.





Microsoft FarmBeats & Airband

Riverview Gardens is honored to have been selected in March 2018 as a national pilot site for Microsoft FarmBeats and Airband technologies.

FarmBeats is a Microsoft developed technology that provides farmers with access to the Microsoft Cloud and AI (artificial intelligence) technologies, enabling data-driven decisions to help improve agricultural yield, lower overall costs and reduce the environmental impact of agricultural production.

The Microsoft Airband Initiative brings affordable broadband access to communities around the world.

These technologies provide a digital transformation of our Urban Farm and Hydroponic Greenhouse to have a greater impact on the people we serve and make a lasting impact in our community.



Photo courtesy of Image Studios

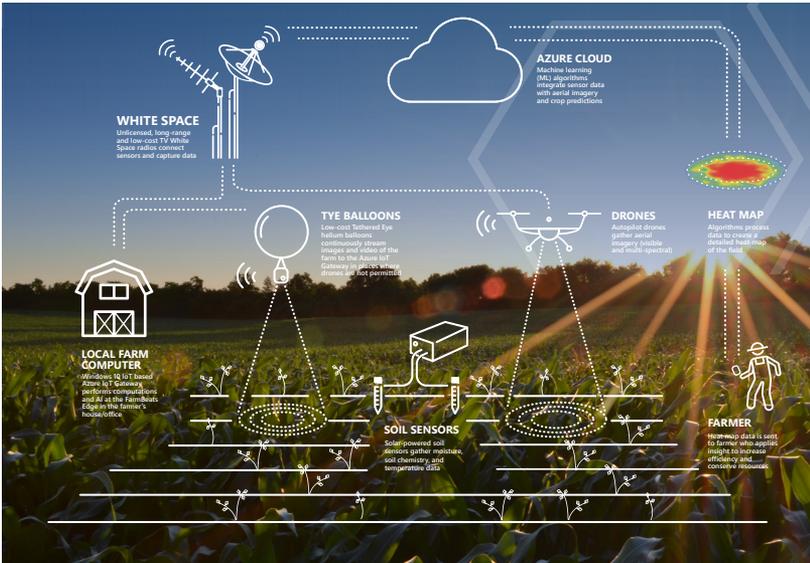




Photo courtesy of Image Studios

This project allows Riverview Gardens to reach the next level of community engagement and impact, transforming our social enterprises to become a digitally-driven farm and showcasing technological capabilities right here in the Fox Cities.

It has become an opportunity to engage ServiceWorks participants in state-of-the-art technology and provide new skill sets as they enter the workforce. This project eliminates the variability of our farming capacity and allows staff to focus more on our program participants and volunteers.





Chopped. Farm to Fork to Work.

Last year was our inaugural event, featuring a live a culinary competition and fundraiser. The evening challenged three professional and celebrity chefs to prepare creative and delicious dishes in just 30 minutes using a surprise group of ingredients grown and sourced by Riverview Gardens.

Thank you to all who attended Chopped 2017, raising \$182,000 supporting people in need in our community!



2017 Chopped Champions

Celebrity Chef, Mayor Tim Hanna &
Professional Chef, Peter Kuenzi of Zuppas





Youth

More youth than ever before are engaging with Riverview Gardens! Within ServiceWorks, we identify and reach at-risk high school students to meet them where they are emotionally and socially, and teach leadership development and job skills prior to graduating.

In August, we hosted Summer of Service for a second year, a collaboration with the Appleton Police Department, the Boys & Girls Club of the Fox Valley and the Appleton Area School District. This program works with at-risk youth to focus on community through service.

The curriculum is designed to improve social accountability, while students engage in service learning and team-building activities. We work with these students to understand the importance of giving back in their community, as well as taking pride in their work.





Since 2012

1,239



INDIVIDUALS ENROLLED IN
SERVICWORKS®

400+



SERVICWORKS® GRADUATES

70%



STABLY EMPLOYED IN
PLACEMENT SUCCESS PROGRAM

2018 Impact

254



INDIVIDUALS ENROLLED IN
SERVICWORKS®

214



YOUTH IMPACTED
BY OUTREACH

266



INDIVIDUALS IN PLACEMENT
SUCCESS PROGRAM

71



YOUTH ENROLLED
IN SERVICWORKS®



1,094

COMMUNITY
VOLUNTEERS
2,000 ANNUALLY

19,044
VOLUNTEER
HOURS



115

CSA SHARES
PURCHASED

7
CORPORATE
CSAs



91

BIKES EARNED
150 ANNUALLY

76
SAFETY
CERTIFICATES
AWARDED



ALL DATA AS OF AUGUST 31, 2018



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